

Engagement & Gamification

Phygital technological solutions to involve customers with immersive **Engagement, Gamification** and **Social Contest** campaigns

: Reach users on an **Omnichannel** basis

Our engagement solutions are suitable for any communication channel and adaptable to any device or touch point

ON-AIR



LEDWALL



IN-APP



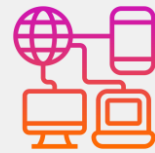
DIGITAL SIGNAGE



TOTEM TOUCH



WEBSITE & LANDING PAGE



: **Who** our solutions are for

BRAND

We help brands engage customers with fully customizable engagement solutions and gamification campaigns.



AGENCIES

We offer agencies turnkey solutions to provide customers new engagement and contest projects.



RETAIL

Tailored solutions for retailers to involve customers both on social and digital channels.



: Full support in every step of gamification campaigns and sweepstakes

Content Moderation

UGC content approval via self-service dashboard before live sharing.

Graphic design & Creativity

Setup and configuration of the engagement and gamification solutions according to brands' guidelines.

Sweepstakes Organization

MISE certified software and compliance with GDPR compliant paperwork

KPI Monitoring

Real time monitoring of the campaigns' performance indicators.

• Different Gamification Formats

Social & Digital Contest managed with certified technologies to offer turnkey solutions.

**Social Wall
and
Photo Contest**



Surveys



Instant Win



Rush & Win



Scratch & Win



Quiz



: 360° **Sweepstakes management** platform

Instant win

Buy & Win with receipt; Play & Win with gamification experience;
Rush & Win with FCFS rules.

UGC contest

Sweepstakes based on UGC (photos, videos) both from social and website upload. User challenge (eg: based on votes collected by their media).

Random extraction

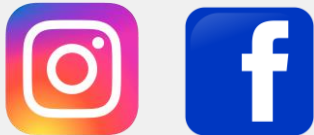
Rewards assigned by randomic algorithm from participants database. 100% secure and certificated.

Jury assessment

Rewards assigned by brand jury after content assessment on participants database.

: Omnichannel

We cover all digital and social platforms to engage consumers and improve the Customer Experience with all-in-one solutions.



Social media

We make the most of UGC and social media virality to offer gamification campaigns suitable for platforms such as Instagram or Facebook.



WhatsApp Enterprise

Easily use Whatsapp for consumers and create automatic customer experiences in order to send contests and coupons.

Fully-custom




Our engagement solutions are fully customizable according to customers' needs, for an omnichannel customer experience.

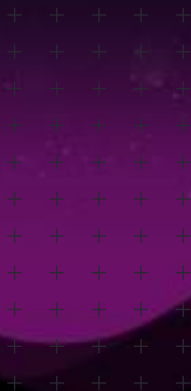




Keep in touch!

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Customer and partners reviews 